

## Notes from the Meeting of the Town Team Thursday 6<sup>th</sup> March 2014 in the Guildhall

**Present:** Helen Nathanson, Jay Tompt, Alan Gorman, Mike Craddock, Robin Lacey, Frances Northrop, Bob Tildesly, Richard O’Connell, Carol Trant, Barrington Weekes, David Martin, Jacqi Hodgson, Paul Wesley

1. Key points were reviewed and the Action Plan from Hidden Britain discussed. It was agreed that everyone wanted to get on with things and hope for some quick wins so ...

2. The following actions were agreed:

Action	By whom	By When
1.1.1 Scope existing bodies and organisations within Totnes relevant to tourism and visitor economy	Bob Tildesley, Richard O’Connell and Carol Trant Lindsay Garner will co-ordinate the information	Next Meeting
1.1.2 Develop a distinct body of the Town Council to manage and oversee activity (Approach TC for affiliation)	Helen Nathanson	April Full Council/next meeting
3.1.5 Review opportunities to improve transport and car park provision in the longer term	Alan Gorman	Ongoing Update report for next meeting
Check Job Description for CEOs re litter etc	Alan Gorman	Next Meeting
Read up on ETO study to see if there is a link with what we’re doing	Helen	10 <sup>th</sup> April
3.1.3 Audit signage throughout Totnes to improve visitor orientation	David Martin	Ongoing - Update next meeting
3.2.1 Actively pursue opportunities to improve approach to town from Station	David Martin/Peter Rees	
2.4.2 Maintain the Totnes events calendar on the main website.	Amanda Richards	Ongoing
2.1.2 Scope the hidden history. Engage local experts to bring the undiscovered stories to light.	Barrington Weekes	Next Meeting
3.1.4 Investigate new services and	Hal Gillmore	Next Meeting

businesses required in the town. Specific focus on pop-up camp site.		
Investigate funding for visitor surveys, car parking	Carol Trant	
Markets Strategy	Helen/David/TotSoc/Forums	
Community Event/exhibition	Frances/Jay	
Investigate website virtual tour of High St	Andy Sims	
1.2.7 Consider usage of social media Create Town Team Twitter account Set up Facebook links	Helen Jacqi	
Media – Totnes Times article Initial story is the workshop and Town Team, positive message about the Mystery Visit Survey; future ideas; community involvement; photos from David!	Helen	
Facebook links	Jacqi	
Write to MP for info	Helen	
Email/newsletter function on TC website	Helen	
Maps for car parks	Helen	
Update websites and put info on	Helen	

Date of next meeting: Thursday 10<sup>th</sup> April 2014 at 7pm in the REconomy Centre (No 14-15 Leechwell St. on the corner opposite the Lamb)