

# AGENDA FOR THE MEETING OF COUNCIL MATTERS MONDAY 18<sup>TH</sup> JANUARY 2021 AT 6.30PM – HELD REMOTELY USING ZOOM

MEETING LINK: https://zoom.us/j/92115695762

Meeting ID: 921 1569 5762 Passcode: Not required

You are hereby SUMMONED to attend the **Council Matters Committee**, which is to be held using remote meeting service Zoom on **Monday 18**<sup>th</sup> **January 2021 at 6.30pm** for the purpose of transacting the following business:

**Committee Members:** Councillors E Price (Chair), M Adams, C Allford, J Hodgson, C Luker, P Paine, B Piper, V Trow.

#### 1. APOLOGIES FOR ABSENCE

To receive apologies and to confirm that any absence has the approval of the Committee.

The Committee will adjourn for the following items:

#### **PUBLIC QUESTION TIME**

A period of 15 minutes will be allowed for members of the public to ask questions or make comment regarding the work of the Committee or other items that affect Totnes.

The Committee will convene to consider the following items:

#### 2. DEPUTY CHAIR

To elect a Deputy Chair (who will chair in Chair's absence). No document.

#### 3. CONFIRMATION OF MINUTES

To update on any matters arising from the minutes of 14<sup>th</sup> December 2020. (Note: already agreed through Full Council.) Document enclosed.

#### 4. 2021/2022 DRAFT BUDGET

To consider the draft annual budget for 2021/22 and make a recommendation to Full Council. Budget breakdown document enclosed and report to follow.

#### 5. TERMS OF REFERENCE FOR TOTNES FUTURE FORUM

To consider what is appropriate in terms of remit and structure for this new forum. The draft Traffic and Transport Forum terms of reference and Totnes Future Forum ideas from Cllr Luker are enclosed. Documents enclosed.

#### 6. OUR PLACE

To consider expenditure of £585 from the Climate Change budget to provide the website similar to the following: <a href="https://ourplaceourplanet.org/">https://ourplaceourplanet.org/</a> at a cost of £585. No document.

#### 7. DATE OF NEXT MEETING

To note the date of the next meeting of the Council Matters Committee – Monday 8<sup>th</sup> February 2021 at 6.30pm (please note the meeting time change). No document

The Committee will be asked to **RESOLVE** to exclude the press and public "by reason of the confidential nature of the business" to be discussed and in accordance with the Public Bodies (Admission to Meetings) Act 1960. (CONFIDENTIAL by virtue of relating to legal and/or commercial matters, staffing and/or the financial or business affairs of a person or persons other than the Council)

#### 8. RESIDENTIAL PROPERTIES

To consider an issue in relation to management of our tenanted properties and consider future property management options. No document, verbal update by Finance Manager.

#### 9. ALARM SERVICE

To note a change in the alarm service and monitoring. No document, verbal update by Finance Manager.

#### 10. LEGAL ISSUE

To note any actions or updates from a meeting with the legal advisors on Monday 18th January 2021. No document, verbal update Town Clerk.

### 11. STAFFING UPDATE (Standing Item)

For any general or urgent updates that required confidential sharing with Councillors. No document.

Catherine Marlton Town Clerk

#### **USE OF SOUND RECORDINGS AT COUNCIL & COMMITTEE MEETINGS**

The open proceedings of this Meeting will be audio and video recorded. If members of the public make a representation, they will be deemed to have consented to being recorded. By entering the Council Chamber or Zoom meeting, attendees are also consenting to being recorded.

Televised, vision and sound recordings or live broadcastings by members of the press or public at Council or Committee debates are permitted and anyone wishing to do so is asked to inform the Chairman of the respective Committee of their intention to record proceedings.



# MINUTES OF THE MEETING OF COUNCIL MATTERS MONDAY 14<sup>TH</sup> DECEMBER 2020 AT 7.30PM – HELD REMOTELY USING ZOOM

Present: Councillors E Price (Chair), M Adams, C Allford, J Hodgson, C Luker, P Paine, V Trow and B Piper

(joined the meeting at 7.35).

Apologies: None

In Attendance: C Marlton (Town Clerk).

#### APOLOGIES FOR ABSENCE

To receive apologies and to confirm that any absence has the approval of the Committee.

There were no apologies.

The Committee will adjourn for the following items:

#### **PUBLIC QUESTION TIME**

A period of 15 minutes will be allowed for members of the public to ask questions or make comment regarding the work of the Committee or other items that affect Totnes.

There were no members of the public who wished to speak.

The Committee reconvened.

#### 2. CONFIRMATION OF MINUTES

To update on any matters arising from the minutes of 9<sup>th</sup> November 2020.

The minutes have already been ratified by Full Council. There were no matters arising.

#### 2021/2022 DRAFT BUDGET

To consider the draft annual budget for 2021/2022 and make a recommendation to Full Council.

Noted. As some Councillors have raised questions about the detail contained within some of the budget lines, it was **AGREED** that the full budget will be considered at the January Council Matters Committee, with an extraordinary Full Council to be called to ratify the recommendations (subsequently set for 7pm Thursday 28<sup>th</sup> January 2021). Councillors are requested to email the Clerk and Deputy Clerk with any specific questions that they have on the individual budget lines.

#### 4. STANDING ORDERS REVIEW

To review:

a. the start time of Committees from 5.30pm to 6.00pm at the request of Clirs C Aliford, P Aliford and Webberley;

To **RECOMMEND** to Full Council that the start time for Committee meetings is changed to 6.30pm for a maximum duration of 90 minutes, concluding at 8.00pm.

#### b. the draft terms of reference for the Totnes Future Forum;

It was **AGREED** that the structure of the two forums should be the same. The detail of the draft Terms of Refence can be agreed at a future meeting.

and

#### c. the draft terms of reference for the Traffic and Transport Forum.

To **RECOMMEND** that the draft Terms of Refence includes the establishment of a Steering Group, which is mirrored in the structure of the Totnes Future Forum. The Planning Committee will review the detail of the Terms of Reference.

#### 5. FREE WEEKEND CAR PARKING

To consider paying to make South Hams District Council car parks free of charge for the weekend before Christmas.

It was **AGREED** that the Town does not accept the offer of free weekend car parking in the town due to the level of cost involved.

#### NEIGHBOURHOOD PLAN

To update on the Neighbourhood Plan submitted to South Hams District Council in September 2020. Noted. South Hams District Council has confirmed that a Strategic Environmental Assessment (SEA) and Habitats Regulations Assessment (HRA) are required. Locality grant funding is available to cover the costs of this work. To RECOMMEND to Full Council that the Town Council pursues the production of these documents in order to address the concerns of Natural England and enable the Neighbourhood Plan to progress to further public consultation and external examination.

#### 7. DATES OF NEXT MEETINGS

To note the date of the next meeting of the Council Matters Committee – Monday 18<sup>th</sup> January 2021 at 5.30/6.00pm (please note the meeting time change).

Noted. The time will be confirmed as either 5.30 or 6.30pm following Full Council on Monday 11<sup>th</sup> January 2021.

Catherine Marlton Town Clerk

	75.1								
Direction of the contract of t	779000	1,5000	1/5000	1/5000	5000	.650	10771	11784	Building Maintenance
Rindwood/Chair Hall Annex project	175000	175000	47500	4000	1500	488	3617	4855	Utilities
based on actual previous plus small estimated increase	4500	4500	4500	4500	1000	000	1389	453	Water
based on actual previous plus small estimated increase	2000	2000	2000	2000	1000	000	4 200	4401	Head in Talli
based on actual previous plus small estimated increase	2000	2000	2000	3000	3000	218	2156	2102	core budget
Excludes any staining costs while I have been engeed what the from staffing budget. Based on previous actuals. Will depend on how much we can open.	5500	5500	5500	5500	1250	567	4362	9776	Cleaning and supplies - STAFFING EXCLUDED FROM 2019/20 and moved to
and the state of t	2021/22	2021/22	2021/22	<u>ar</u>	20/21 EXPECTED	CORRENT	Actual 31st March 2020 YEAR END	Actual 31st March 2019 YEAR END	Civic Hall
	15950	15950	15950	15450	12338	7697	10678	39018	
and incerased income.	-2750	-2750	-2750	-2750	-325	-325	-2566	-2233	51 Hire Income WEDDINGS
No longer required forcement able to open. Plans in place for marketing	0	0	0	0	0	0		0	50 Retail Sales
and incerased income.	-3000	-3000	-3000	-3000	0	0	-2994	-3357	Admissions income
Assuming Councillors want to continue being licenced for wedgings.	3500	3500	3500	500	250	0	71	2044	Wedding Licence renewals and marketing
based on actual previous bits strial estimated increase	1000	1000	1000	2000	500	40	1281	2599	Equipment Maintenance
based on actual previous plus small estimated increase	3500	3500	3500	3500	2500	1074	3046	3783	5
based on actual previous plus small estimated increase	200	200	200	200	300	217	120	111	Water
based on actual previous plus small estimated increase	6500	6500	6500	7000	6113	6113	6015	5880	Business Rates
Roof, plastering, boiler, alarm system all repaired/maintained recently so not large costs anticipated. Reserves would cover unexpected costs.	5000	5000	5000	5000	1500	-165	4160	27453	Building Maintenance
the open season and between public meetings	2000	2000	2000	3000	1500	743	1545	2738	42 Cleaning
This is the cleaning required to keep the Guildhall clean mainly during	2021/22	2021/22	2021/22	0	20/21 EXPECTED	HOSTERN)	Actual 31st March 2020 YEAR END	Actual 31st March 2019 YEAR END	Guildhall
	00907	25800	25800	18446	23493	1495	15294	11847	·
Based on actual previous plus small estimated increase	300	300	300	600	300	273	553	172	Other TIC expenditure (Post/Phone/Uniform/Utilities etc)
Based on actual previous plus small estimated increase	200	200	200	210	100	0	20	172	Bank Charges / Paypal
Potentially offer free advertising to local businesses.	-500	-500	-500	-15000	-343	-343	-16844	-18260	Totnes Guide and Website Income
Detailed in table below	5800	5800	5800	15000	5800	1217	14219	14737	Totnes Guide
Payments complete.	0	0	0	12636	12636	0	12636	12636	Pension costs
Significant investment in the Visit Totnes brand development as part of the economic recovery plan. FULL DETAIL WILL BE CIRCULATED FOR 28TH DECEMBER FULL COUNCIL	20000	20000	20000	5000	5000	348	4710	2390	34 Visit Totnes Marketing
THE PARTY OF THE P	2021/22	2021/22	2021/22		20/21 EXPECTED	CURAÇAT PESTTUM	Actual 31st March 2020 YEAR END	Actual 31st March 2019 YEAR END	Tourism
	07877	27820	27820	35750	26700	5425	30281	17019	
Moved to Administration	0	0	o	2500	2500	-3539	11312	1049	F
electricity, lighting	6000	6000	6000	2000	2750	2499	4133	1349	
Includes increased christmas lights, Christmas Tree cost, christmas	0	o	0	2150	2150	2078	2558	2179	MOVED TO ADMIN Subscriptions 2
and have to go to election failter that cooption to his							TOT		Elections

Watters - 2021/22 Draft budget	t 18/19 YEAR END	19/20 YEAR END	20/21 CURRENT	20/21 CURRENT (as of 14th October 2020)	. 2020)	2021	2021/22 ONWARDS	DS	
proposals									ALIENDANIA DESCRIPTOR DE LE LEGISLA DE LEGIS
1 Admin	Actual 31st March 2019 YEAR END	Actual 31st March 2020 YEAR END	EURRENT POSTEOT	20/21 EXPECTED		OPTION 1 2021/22 - assuming 2% increase	196640661018610604006//600	OPTION 3 2021/22 - assuming 6% increase	
2 Salaries and pensions for all staff	999061	224062	124441	272000	306500	327000	327000	327000	New Staffing structure considered and in place for 2021. Includes a budgeted 2% cost of living increase despite potential pay freeze nationally, includes Green Travel Coordinator and Civic Hall roles which are externally funded. FULL BREAKDOWN WILL BE SENT TO
3 Staff Training and Travel AND expenses	2633	3296	877	1500	4000	4500	4500	4500	Amalemate with eve tests and include staff expenses in training and
	96	20	0	250	500	0	0	0	trave
5 NEW - Subscriptions						3500	3500	3500	Moved from Civic and Democratic
6 NEW - Professional Fees						6250	6250	6250	Moved from Civic and Democratic AN ESTIMATE BASED ON NEED DURING THE YEAR.
7 NEW - Website and IT						2000	2000	2000	Moved from Civic and Democratic. Includes office move costs. Officers only use IT support for detailed hardware and software queries.
8 Staff Recruitment	789	1558	807	2000	200	1250	1250	1250	As per query, using just social media advertising does not produce enough high di
9 Utilities	2525	2870	1097	2600	2600	2700	2700	2700	Based on actual previous plus small estimated increase
7 10 Office Supplies	2034	545	637	1250	1750	1750	1750	1750	Based on actual previous plus small estimated increase
11 Photocopier	1549	1592	742	1600	2000	2000	2000	2000	Based on actual previous plus small estimated increase
12 Insurance	5536	7365	7231	7365	7500	8000	8000	8000	Increase to cover cyber policies and valuables
13 Office Equipment	2012	864	933	1500	1500	10000	10000	10000	Includes extra costs associated with office move
14 NEW - Van Maintenance						750	750	750	MOT/Servicing/Repairs
15 NEW - TMO Tools and Consumables						1500	1500	1500	Tools and screws etc
16 Car park permits income and green sacks	408	-40	0	0	0	0	0	0	no longer required
17 SUB TOTAL	207435	242162	136765	290065	326850	374200	374200	374200	The state of the s
18 Civic and Democratic	Actual 31st March 2019:YEAR END	Actual 31st March 2020 YEAR END	EURYERT Position	20/21 EXPECTED	B (Ø) m. m.	2021/22	2021/22	2021/22	
19 Mayoral Allowance and CIVIC EVENTS	379	394	0.	400	400	410	410	410	This is an estimate as any increase is capped by SHDC. Councillors could chose to keep the rate as per the current year
20 Civic and Mayoral Events (expenditure)	5902	4196	126	3000	5750	5750	5750	5750	Suggested by a Councillor that a reduction shuld be considered. This includes all Civic Events
21 Civic Events (income)	-2123	-1127	0	0	0	0	0	0	Income from events is usually donated to a mayoral charity.
22 Civic Regalia	24	344	0	200	400	200	200	200	Cut from previous draft.
23 Mayoral Travel and Expenses	401	146	0	200.	400	400	400	400	This replaces the previous Mayoral Allowance, which can no longer be paid. Travel and cetain expenses can be claimed back by the Mayor.
24 Councillor Allowances	3788	2623	0	0009	6400	6560	6560	6560	Assumes all Councillors claim and qualify which would be highly unikely.
25 Councillor Training and Travel	948	352	150	750	2000	1000	1000	1000	Reduced from previous draft budget as per Councillor request
26 Councillor IT equipment		1281	1770	2500	1500	1500	1500	1500	Not all Councillors took up the option of IT equipment but this may change as remote working is continued.
27 MOVED TO ADMIN Professional Fees	3123	3908	2331	6250	6250	0	0	0-	Moved to Administration

50 Marketing Civic Hall	28	515	. 0	0	1000	1000	1000	1000	with Covid measures.
Mainering Civic Hell					000	5000	2000	5000	based on actual previous plus small estimated increase
61 Equipment Maintenance	4320	6433	2317	3500	4000	DUUC .	2077		
Paige Adams Grant towards Caretaking,	-27723	-31500	O.	-12000	-31500	-30000	-30000	-30000	Extimated figures - to be considered by Paige Adams
and imanagement costs tariff income and Water refund	-7808	4899	417	-5700	-5700	-5200	-5200	-5200	based on estimates and previous usage
income		-7086	4894	-2200	158150	160050	160050	160050	and the state of t
64 SUB TOTAL	articolorus (Sangi Date of Common Com								•
65 Property Maintenance	Actual 31st March 2019 YEAR END	Actual 31st March 2020 YEAR END	GLRR£NFT POSITTON	20/21 EXPECTED		2021/22	2021/22	2021/22	
All Cottons Maintenance	or and a second second	65	55	2000	2000	2000	2000	2000	Roof maintenance likely required
		1962	02		2000	2009	2000	2000	New company and service recommended
Town Clocks amalgamated Rent and		1543	74		2250	2250	2250	2250	Survey shows worked needed to St Mary's clock when non essential work is allowed.
Utilities and maintenance		9148	4574	9150	9150	9150	9150	9150	Ongoing loan repayment
	-	6	125		2000	2000	2000	2000	chimney/gutter maintenance likely required
riat 3a Mainteriairte Guildhall Office Maintenance	0	579	309	1	5000	2000	2000	5000	To be considered. If we move offices this could go a pasic tild and redecorated of the space to allow letting?
Museum Maintenance	3588	6122	-3325	2000	2000	2000	2005	2000	Roof repairs. It is sugested the Museum apply for any additional support funding via \$137 allocations.
			0	-5	-5	-1	Ţ	<b>:</b>	
Wuseum Kent Income	2		-	-3	-3	-3	£-	-3	
e Llock Kental 170 CIVIC HALL - Civic Water Supply	0	-200	-200	-200	-200	0	0	0 3 3	Moved to Civic Hall budget
to snop  75 Guildhall Cottage (peome(£850 a month)	-10750	-10200	-5100	-9350	. 0326	-10200	-10200	-10200	of the
Guildhall Office Income(E250 per month)	0	0	0	0	0	0 1	0 - /	0	building needs to be considered before income can be budgeted. It
inth)	-8340	-8340	-4170	-7645	-7645	-8340	-8340	8340	TANK TANKS BEFORE THE TANKS TO
SUB TOTAL	-1606	989	-6638	3197	10197	8856	8856	8856	This could be seen that the seen the se
	Actual 31st March 2019 YEAR END	Actual 31st March 2020 YEAR END	CURRENT POSITION	20/21 EXPECTED	(10)	2021/22	2021/22	2021/22	
81 Business Rates	3616	4069	4441	4441	2000	4750	4750	4750	100,000
	143	127	23	100	150	150	150	150	TOTAL STATE OF THE
						450	450	450	And the state of t
Grounds Maintenance (Grass cutting and	21795	21179	5947	23000	23000	23000	23000	23000	The state of the s
Works and Maintenance (Memorials,	34099	1495	358	1500	3000	2000	2000	2000	
Paths, Fences, Keruse collection, 85 Chanel	244	0	150	200	200	10000	10000	10000	Feasibility and initial works to the Chapel II phonused.
	-8495	-11375	-4270	-7500	-8000	-7500	-7500	-7500	The state of the s
	51402	15495	6649	22041	23650	32850	32850	32850	- Transport - Tran
91 Open Spaces	Actual 31st March 2019 YEAR END	Actual 31st March 2020 YEAR END	OUPRENT POSITION	20/21 EXPECTED		2021/22	2021/22	2021/22	197
GENERAL MAINTENANCE (changed from	163	0	112	250	009	1000	1000	1000	The state of the s
Ramparts Walk regular cuts and udying)	390	414	201	500	1000	1000	1000	1000	The state of the s
	160	57	25	200	250	250	250	250	The state of the s
	-210	-210	-8	-10	-210	o	0	0	Castle (Meadow leave IIII)sites
	503	261	330	940	1640	2250	2250	2250	
97 Precept and Income	Actual 31st March 2019 YEAR END	Actual 31st March 2020 YEAR END	CURRENT POSITION	20/21 EXPECTED		2021/22	2021/22	2021/22	
	The second secon	7.00	ř	000	000	300	300	300	

	OWN BELOW	FROM RESERVES SEE BREAKDOWN BELOW	FROM RESERV	Underspend on original budget due to Covid	ın original budg	Underspend o		`		
See reserves projection below	£275,379	£286,085	£296,790	£184,948	-£11,575	-£436,178	-£116,501	-£8,794	118 TOTAL	118
	£299,700	£299,700	£299,700	£209,815	£226,851	£22,454	£89,616	£44,445	117 SUB TOTAL	117
For climate change and green travel proposals agreed through committee, possible match funding.	10000	10000	10000	5000	1000	0	0	0	116 Climate Change/Green Travel	116
Will likely be around £30k for reopening high street fund.	0	0	0	0	-11500	-11500	-1845	-4736	115 GRANT FUNDING/PROJECT INCOME	115
Community Grants/Totnes Caring/Caring Town/Citizens Advice	50000	50000	50000	0	40601	17822			114 S137 FUNDING (Grants and Misc)	114
Heritage action work to buildings of creating partnerships	7500	7500	7500	8015	0	0	0	0	113 Heritage Support	113
Extension of community arts and events programme potentially implemented as part of the economic recovery plan.	10000	10000	10000	5000	5000		6185	2183	112 Arts and Culture and Events	112
Moved to S137	0	0	0	0	25000		0	0		111
Contination of public realm and Shared Space improvements	188000	188000	188000	135000	150000	16132	76024	35412	Community projects SHARED SPACE and number realm	110
Delay due to covid and referendum restrictions	1000	1000	1000	7000	1750		9252	11586	109 Neighbourhood Plan/Planning	109
pandemic.				20000			SEE COMMUNITY PROJE	SEE COMMUNITY PROJE SEE COMMUNITY PROJE	108 Citizens Advice Service	108
£35k s137 Expenditure. Will depend on requests for fund and	<b>o</b>			25002	0		SEE COMMUNITY PROJE	SEE COMMUNITY PROJE SEE COMMUNITY PROJE	7 Caring Town/Totnes Caring services	107
Final contribtion for loss of income required from SHDC.	20000	20000	20000	17600	15000		SEE COMMUNITY PROJE	0	106 Public Tollets	106
Previously agreed. Further funds might be required for completion of project	13200	13200	13200	13200	0	0	0	0	105 Skate Park	105
	2021/22	2021/22	2021/22		20/21 EXPECTED	POSITION DUBBENT	Actual 31st March 2020 YEAR END	Actual 31st March 2019 YEAR END	4 Community Development	104
	-672097	-661391	-650686	-615000	-615000	-615249	-513890	-377714	103 SUB TOTAL	103
	0	0	0	-70000	-70000	-70000	0	0	102 SECTION 106 FUNDS GREEN TRAVEL	102
THIS PAYMENT WAS PREVIOUSLY AGREED BY PAIGE ADAMS BUT WILL BE PAID IN 2021/22 BECAUSE OF DELAYS TO PROJECTS	-105000	-105000	-105000	0	0	0	0	0	of Paige Adams RATE ABATEMENT	101
Council Tax zupport grant no longer exists.	0	0	0	-10020	-10020	-10020	-20040	-22230	Council Tax Grant (only guaranteed until	100
SEE THE DETAIL IN THE TABLE BELOW	-567397	-556691	-545986	-535280	-535280	-535280	<i>-494000</i>	-355640	Precept and Income	99

	20		2021/22	The current precept is £535280 and £181.61 for an average Band D annually (£3.49 per week).
	2020/21 ANNUAL COST	2021/22 ANNUAL COST	WEEKLY COST	The tax base has changed which means the each household will be paying slightly more for
£535280 CURRENT	£181.61	£185.42	£3.57	the same overally annual precept income. With no raise the annual cost for a Band D would
				be £185.42 per year (£3.57 per week and 2.10% actual increase). A 2% increase in the total
£545986 - 4.14% OPTION A ACTUAL	N/A	£189.13	£3.64	precept would be £545986 and £189.13 (actual 4.14% increase to £3.64 per week) for an
FEEREN LE 18% OPTION B ACTIVAL				average Band D annually. A 4% increase makes the precept £556691 and £192.83 (actual
INCREASE	N/A	£192.83	£3.71	6.18% to £3.71 per week) for an average Band D annually. a 6% increase makes the precept
£567397 - 8.22% OPTION C ACTUAL	A/N	£196.54	£3.78	£567397 and £196.54 (actual 8.22% to £3.78 per week) for an average Band D annually.
INCREASE		50 00 00 00 00 00 00 00 00 00 00 00 00 0		

delaying project expenditure and recruitment

Reserv	Reserves impact
Reserves at the start of 2020/21	469613
Expected 2020/21 underspend	11575
Total estimated reserves as start of 2021/22	481188
If option A is ratified - estimated 2021/22 year end reserves	£184,398
If option B is ratified - estimated 2021/22 year end reserves	£195,103
If option C is ratified - estimated 2021/22 year end reserves	, 6505,809

VISIT TO	VISIT TOTNES GUIDE	
Element	Detail	2020/21
Desidu	Same guide 76 pages, no new copy or images, lust new front cover & intro pages (updating old advertisers etc)	£200.00
	Spp leaflet	£350.00
	£25 per photo	£250.00
Printers	50k x DL6pp print run on 150gsm silk - allow 0-6% increase	£1,100
Website	Web development	£1,200.00
	Web hosting and maintenance	£1,200.00
Distribution	If we want 10 months we will only pay for 7 months	£1,500.00
Marketing	Detail below	£24,920.00
	TOTAL	£30,720.00

PROPOSED PUBLIC REALM AND OPEN SPACES (INCLUDES SHARED SPACE)	EN SPACES (INCLUDE	S SHARED SPACE)
External design/specialist support	£20,000.00	
Totnes Gardens	£2,000.00	
		Previously agreed,
Collapark investment	£10,000.00	delayed project
Bridgetown investment	£10,000.00	Detail tbc
Market Square - ramp improvements	£35,000.00	
Vehicle activated signage	£10,000.00	2000
Tidy Totnes	£1,000.00	
Other shared space measures	£50,000.00	Phase 1
New Noticeboards and signage town wide	00 000 053	Phase 1
Bins and seating upgrades town wide	2000000	- Landers
BALANCE	£188,000.00	

			,	
VISIT TOTNES MARKETING	Medium	Idea	Dates	Proposed Budget
Local / regional	Regional Radio	Boost for local traders on Heart South Hams with off peak advertising campaign	Jan - March 2022	£3,000.00
	Regional Press		Feb for boost during off peak & if budget allows then again in Nov for pre Xmas boost.	£3,000.000
Tourists / holidays / short	Promotional video		Open ended & for for sears	£5,000.00
OLGANO MARIANTERIA	DL 6pp leaflet	Design, print & distribute 40k DL Spp leaflets - no advertising support (see breakdown to the right)	From Jan 2022 for 10 months	£6,100.00
	Outdoor	Series of regional outdoor ads - 6 sheets (size introughout the year of the bus shelters) and train stations - targets isrgets locals and holidaymakers who are in the area potential tourists in the area.	Boost for a week or 2 throughout the year - targets locals and potential tourists in the area	52,500.00
	Visit South Devon	Membership, advert in amual guide, visibility in strategic points their enewsletter, competitions throughout the year.	Annual with boosts at strategic points throughout the year	\$500.00
	Visit Devon	Membership, advert in annual guide, visibility in strategic points their enewsletter, competitions throughout the year	Annual with boosts at strategic points throughout the year	£1,000.00
Local & national - day visitors & fourists	Social Media	Boosting pages & posts	Varied	6300.00
	MallChimp	consumer enewsletters on a regular basis	Varied	£300.00
	Digital / Software	Social media app llcence, visual composer licence, search & filter llcence		. £120.00
· ·	Experiential Marketing	#Totnes or Visit Totnes, big 3D sign in town somewhere - social media photo op / commission tocal artist to create it & use	Open ended & longevity to last for years	£600.00
	Freelance support			£/30.00
	Sponsorship	Local & regional sponsorship ops - rowing club, Varted events etc	Varied	£300.00
	Personal Selling	Stand at one of the weekly markets once a month for community engagement - for Clirs & Jane (but for Jane to walk around the town as well)	April - Oct	£200.00
	Design & Print	Design of all artwork / various print jobs		2750.00
	CONTINGENCY	Contingency for any ops or web maintenance throughout the year	Varied	£500.00
		THE PARTY NAME OF THE PARTY NA	TOTAL	£24,920.00



#### **ITEM 5 - FUTURE TOTNES FORUM**

#### **Future Totnes Forum Ideas:**

#### Aim:

To provide a forum for the pooling of knowledge from within the Town with the long-term aim of improving the economy, employment and training opportunities for all local residents.

#### Administration:

This will be facilitated by the Town Council but it is expected that the community will be the driving force.

#### Membership:

Invitations should go to the following (not exclusive)

Town Council - 2 Councillors + Tourism Officer

Chamber of Commerce – 1 representative (deputy to also be designated)

Independent Traders - 1 representative (deputy to also be designated)

Industrial Estate - 1 representative (deputy to also be designated) As Richard Connell was on the old

Economy Group the maybe he would be an obvious choice

TCDS – representing the Mansion as a crucial training resource

Tourism – Due to its importance in the Town (maybe someone from 7 Stars Hotel would be an idea)

KEVICC – to represent future career opportunities + work experience, careers advice, et.

Transport – Representative from e.g. Bob the Bus, Stagecoach, etc

Heritage – input on the better use of our heritage buildings for economic improvements

SHDC / DCC - an officer who could assist in identifying funds / schemes that would assist in the Forum's aims

Surrounding Parishes – to look at impacts of changes in Totnes on adjacent parishes

Market Traders - 1 representative (deputy to also be designated)

DWP / Job Centre - 1 representative (deputy to also be designated)

#### Meetings:

Every 3 months but working groups looking at specific matters could meet more frequently.

Chair & Deputy to be elected from non-Council members.

First meeting to be held in January 2021 – this will no doubt be by Zoom + public

Minutes & action points to be recorded.

# Terms of Reference - Totnes and District Traffic and Transport Steering Group [as an example]

### Role / purpose

To provide a forum for discussion on issues relating to traffic and transport and the transition to sustainable, low carbon, forms of travel in Totnes and the surrounding area, and to act as an advisory body to Totnes Town Council, putting forward detailed plans for implementation.

# Membership

Invitations should go to the following (not exclusive)

- Town Council 2 Councillors + Green Travel Coordinator
- Citizens members of public with particular interest in T&T and representing key sectors max 5
  - o Educator
  - o Disabled
  - o Cyclists
  - o Walking and active travel
  - o Health professional
- Community groups 5 representatives drawn from following
  - o Bridgetown Alive!
  - o Follaton
  - o Dartington and other surrounding parishes
- Private enterprises and business groups max 5, 1 from each group
  - o Chamber of Commerce (deputy to also be designated)
  - o Independent trader based in High Street / Fore Street
  - o Industrial estate (deputy to also be designated)
  - o Community transport eg Bob the Bus
- Experts in traffic and transport
  - o Highways (DCC)
  - o Bus services eg Stagecoach
  - o Train services
  - o Community speed watch / police
  - o Specialists invited for specific projects eg Co Cars

Members have the responsibility to attend meetings or to send a delegate to represent the views of their specific group or community.

If a member withdraws from the Steering Group, then a replacement should be identified and given a full briefing of the responsibilities and representation of the leaving member.

If a member fails to attend meetings for 3 months, then he/she will be asked to leave the Steering Group and a replacement found.

#### Roles and responsibilities

The roles of the Steering Group are as follows:

- To resolve existing Traffic & Transport problems
  - o To identify and quantify traffic problems in Totnes and surrounding district,
  - o To propose and evaluate possible solutions for identified problems
  - o To canvas opinions about the proposed solutions, and make recommendations to Totnes Town Council
  - o To project manage the implementation of approved solutions
  - o To monitor the success criteria of implemented solutions
- To develop new opportunities for sustainable transport and active travel as part of Devon's Carbon Plan

- o To identify new opportunities for sustainable transport and active travel
- o To identify and quantify the benefits and costs of new sustainable transport methods
- o To identify and secure sources of funding for proposed new projects
- o To canvas opinions about the proposed new projects, and make recommendations
- to Totnes Town Council
- o To project manage the implementation of approved new projects, including promotion to the wider public
- o To monitor the success criteria of implemented projects
- o To seek to influence travel behaviours, and encourage the public to transition away
- from fossil fuel, private vehicles towards greener, more active, methods of travel
- To invite and support a membership that provides a broad cross section of views, experience, ages and geographical coverage, including members of the public, community groups, businesses and experts in T&T. Each member will have a defined role in terms of whom they represent. They are expected to canvas views from their respective community and provide a representative viewpoint.
- The Steering Group may appoint additional working groups for specific projects, which may meet more frequently and may involve additional persons with relevant expertise and level of interest. These working groups will report back to the Steering Group at the monthly meetings.

## Meetings

Meetings to be held monthly on last Tuesday of each month.

The Chair is to be chosen at the AGM, from the list of members (excluding Councillors) and voted on by the members – using simple majority method.

The Chair remains in the role for 1 year.

The Agenda for each meeting is to be issued 1 week prior to the meeting. Any member, councillor or officer may submit items for discussion.

# Term of the agreed Terms of Reference

These Terms of Reference apply for 3 years from date of approval. The list of members will be updated at least once per year, at the AGM.

#### Amendment of Terms of Reference

The Terms of Reference may only be amended with the agreement of the full town council and ratified by the Steering Group members at the AGM.

It is suggested that the ToR is reviewed every 3 years by the Steering Group, or as often as needed. Proposed changes are to be submitted to the Planning Committee and then to Totnes full council, with the reason for the change and then voted on at the next AGM.